### Introduction to the platform

**PRINCIPLES**

- **Freedom**
  - Open Source
  - Encrypted
  - Transparent
  - Decentralized
  - Free speech

- **Reach**
  - No restrictive algorithms
  - No surveillance
  - 100% organic reach
  - Peer-to-peer advertising

- **Rewards**
  - Receive unique interactions
  - Refer new users
  - Developing code
  - Checking in to the app
  - Gaining subscribers
  - Earn tokens to boost content

### FEATURES

- Boost (advertising)
- Wire (payments)
- Nodes (hosting)
- Plus
- Notifications
- Newsfeed
- Encrypted Messenger
- Video
- Images
- Add Channels
- Search
- Groups
- Blogs
- Wallet
- Analytics
- Group chat
- Votes
- Comments
- Reminds
- Mobile

### KEY METRICS

- **1.25M+** Registered users
- **195K+** Monthly active users
- **250K+** Token transactions
- **75M+** Unique visitors
- **240+** Countries represented

The Minds token is a social networking utility token for user rewards, advertising and peer-to-peer payments. Token distribution and daily rewards are determined autonomously based on activity of the network.

### TOKEN ALLOCATION

- **10%** Token sales (100 million tokens)
- **90%** Token rewards (900 million tokens)

**1 token = 1,000 views**

- **2,000 Views**

**TOKEN REWARDS**

- Your contribution score
- Total network score

**TOKEN UTILITY**

- Upgrade your channel to unlock premium features, including profile verification and the ability to hide ads.

- Use your tokens for Minds web hosting on [http://hosting.minds.com](http://hosting.minds.com) to create self-hosted communities.

- How many tokens do you want to send to Bill?

- **3 Tokens**

- Repeat monthly

- **SEND**